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# *NEWS RELEASE*



# mTouche and ARBOR Seals Strategic Alliance to Develop Malaysia's Digital Infrastructure

**Malaysian and Taiwanese technology powerhouses to combine technical know-how and experience to facilitate the development of Internet of Things and Smart City Solutions in Malaysia**

**KUALA LUMPUR AND TAIPEI, 16 December 2014 -** Arbor Technology Corp PLC (ARBOR Technology), which is listed on the Taiwan Stock Exchange, and mTouche Technology Berhad, a leading technology company listed on Bursa Malaysia, today signed a Memorandum of Understanding to collaborate on the development of Internet of Things (IoT) and Smart City solutions in Malaysia.

This strategic alliance is set to pave the way towards the creation of new technologies and innovation that will offer end-to-end solutions in the realm of Smart City infrastructure in Malaysia. The alliance is also expected to enhance business opportunities between Malaysia and Taiwan.

The signing of the MOU was witnessed by YBhg. Dato' Mohamed Sharil Mohamed Tarmizi, Chairman of the Malaysian Communications and Multimedia Commission. Jeffrey Kau Chuan Chin, Deputy Head of Mission, Taipei Economic and Cultural Office in Malaysia, also attended the signing ceremony alongside several representatives of the Taiwanese Government. In addition, the MOU was also endorsed by the Institute for Information Industry (III) of Taiwan, a non-Governmental Organisation that supports the development of the information industry as well as information society in Taiwan.

The event also saw a speech and presentation on *The Next Evolution of Computing – Intel IoT* by Thomas Kam Boon Hee, Intel Malaysia's Intelligent Systems Group Marketing Development Manager. Intel is a long established technology partner of ARBOR Technology. It is projected that by 2020, there will be over 200 billion "smart" devices[i] and will result in $1.9 trillion in global economic value-add through sales into diverse end markets.[ii]

Presentations on Smart City Solutions, namely 'Safety of City: Surveillance, Drivers' Behaviour' and 'Always Providing the Exact Information: Digital Signage, Face Recognition' were also held in conjunction with the signing ceremony.

The strategic alliance between mTouche Technology and ARBOR Technology will involve five core areas, namely Smart City, Smart Advertising, Industrial Personal Computers, Facility Engineering Operations, and Fleet Management system.

En. Zakhir Mohamed, Group CEO of mTouche Technology, said, "We are very pleased to have ARBOR Technology as our strategic partner in Malaysia. The company is a well-established player in the digital industry, developing and offering products that are innovative and reliable."

"Over the past few years, Malaysia has remained aggressive in supporting the growth of the country's digital infrastructure. As a leading technology company in Malaysia, mTouche Technology is confident that our alliance with another technology powerhouse will enable the Group to not only tap business opportunities in this high growth area but also develop and introduce solutions that will enrich the lives of Malaysians at large."

Echoing En. Zakhir's positive sentiments, Mr. Eric Lee, President of ARBOR Technology, said, "Since ARBOR Technology's inception 20 years ago, we have stayed committed to our vision of pushing the innovation envelope in digital technologies in order to bring wealth to the society and improve quality of life."

"We remain bullish on Malaysia, specifically with the Digital Malaysia framework that aims to advance the country towards a developed digital economy by 2020," Mr. Lee added.

"Following the opening of ARBOR Technology's regional office in Kuala Lumpur a year ago, this strategic alliance is another progressive step for the company in terms of expanding its presence in Malaysia. By working alongside mTouche Technology, a proven technology innovator with in-depth understanding of the Malaysian as well as ASEAN market, we aim to play a significant and leading role in the development of digital infrastructure not only within Malaysia but throughout the region," Mr. Lee concluded.

**About mTouche Technology Berhad**

MTOUCHE TECHNOLOGY BERHAD (mTouche) is a MSC status, public listed company on the ACE Market of Bursa Malaysia. mTouche specialises in the development of multimedia messaging platforms and applications for mobile devices. The company is also engaged in the research and development of existing and new technologies in the fields of information technology, telecommunications and related industries. To date, mTouche has subsidiaries in Singapore, Indonesia, Thailand, Cambodia, Hong Kong and Vietnam. More information about mTouche is available at www.mtouche.com

**About ARBOR**

ARBOR Technology Corp., founded in 1993, is a leading IPC supplier of embedded computing products and services. With more than 20 years of experience in providing customer-driven, high performance, and industrial strength computing solutions in various industries, ARBOR strives to provide a complete solution from board to system level in healthcare, transportation, industrial automation, mobile computing, digital signage, POS & Kiosk and intelligent applications. ARBOR is ISO-9001, ISO-13485 and ISO-14001-certifiied and commits to deliver high quality products with international standards and well-defined production process. More information about ARBOR is available at www.arbor.com.tw

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[i] A Guide to the Internet of Things: How Billions of Online Objects are Making the Web Wiser.
[ii] Gartner Says the Internet of Things Installed Base Will Grow to 26 Billion Units By 2020. 12 December 2013.

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This news release is issued on behalf of
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